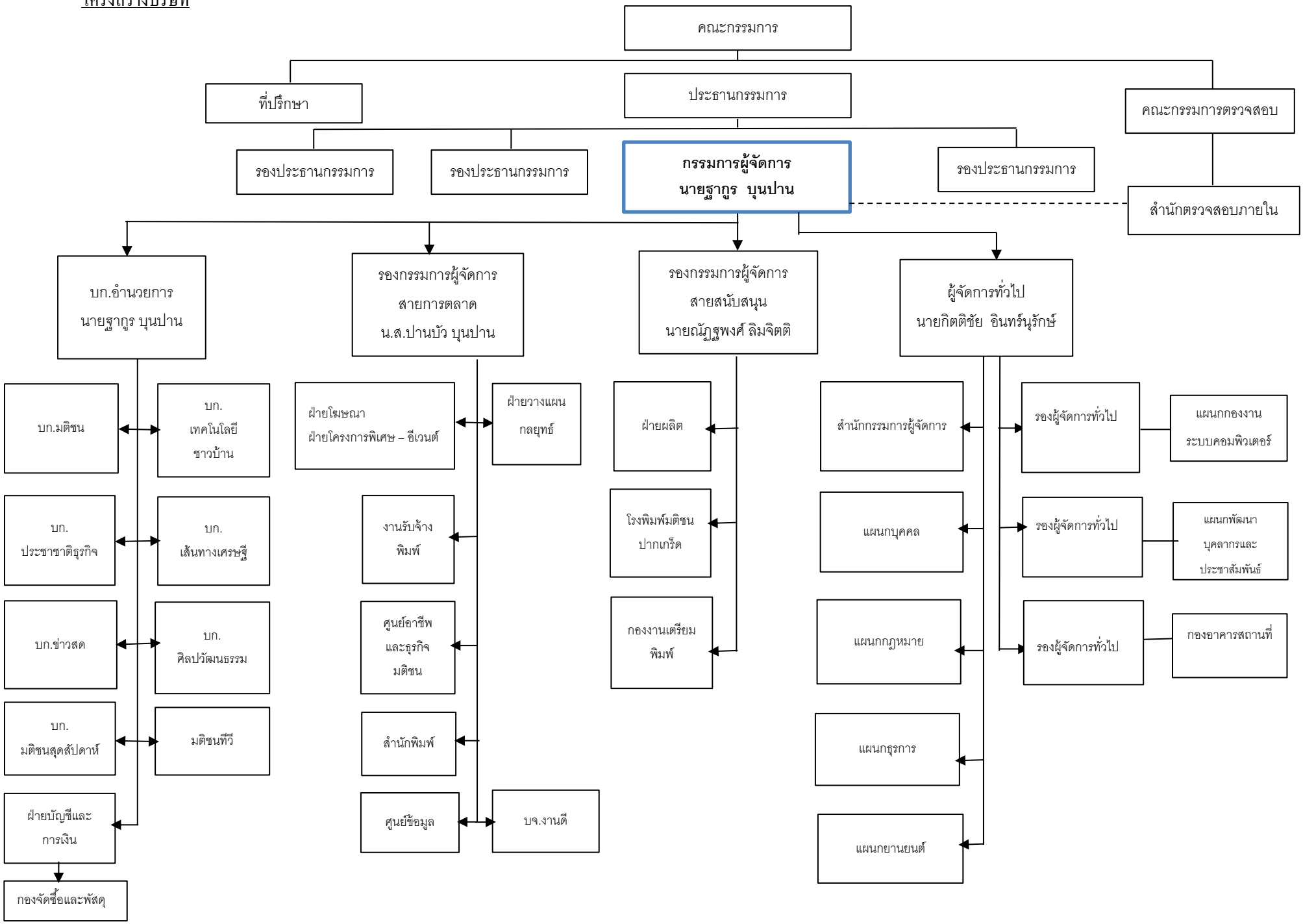โครงสร้างบริษัท